



Kevin Macpherson

Kevin Macpherson's intent as a painter is to capture the light that infuses every scene. He is a magician of light and shadow, but more than that, he distills the essence from the landscape,

creating a finished painting that is both universal and very personal.

A few pure paint colors, masterfully blended, turn into thousands of nuanced, impressionistic brush strokes. From a freely applied abstract foundation, a colorful representation emerges. Kevin paints fast, accurately, and intuitively, using methods that are grounded in years of academic training. His paintings are poetic, and his vocabulary is color.

Besides an accomplished painter, Kevin is a gifted writer and published author as well as a teacher and guest lecturer. He seeks high standards, both academically and emotionally. He is regarded as a master mentor, a reputation well earned by years of teaching international workshops and giving personal guidance to many aspiring artists. He has authored four books, *Reflections on a Pond*, *Fill Your Oil Paintings With Light and Color*, *Landscape Painting-Inside and Out*, and *Conversations With Nature: Oil Painting in the Tradition of Plein Air*. Kevin's technique is demonstrated on videos and has been a producer of a nationwide 13-part series American Public Television with, "Passport and Palette", *Following the Master Artists on an Artistic Expedition of the World*.

Kevin Macpherson guided the prestigious Plein Air Painters of America as their first president. He is a Master Artist of the California Art Club (CAC), a Master Artist of the American Impressionist Society (AIS), and a Master Artist at Oil Painters of America (OPA).

Galleries in New Mexico, South Carolina, China and California represent his work.

Kevin has started a nonprofit foundation for teaching art to underprivileged children called artambassador.org. Throughout his career he has devoted significant energy nurturing the next generation. Today finds him more energized, bringing art and joy to the aspiring hearts of underprivileged children especially in Central America and China with his foundation, "Art Ambassador for a Colorful World," artambassador.org.

www.kevinmacpherson.com

email: kevinmacpherson1901@yahoo.com